

PERSONAL PROFILE



- I. **Name of the Teacher** -: *Dr. Pradeep Saxena*
- II. **Father's Name** -: *Late Tej Bahadur Saxena*
- III. **Date of Birth** -: *24th July 1959*
- IV. **Designation** -: *Associate Professor*
- V. **Department** -: *Commerce*
- VI. **Qualification** -: *M.COM., D.I.M., D.PHIL.*
- VII. **Permanent Address** -: *49 S.P Marg, "Maa Durga Apartment ", Civil Lines, Allahabad.*
- VIII. **Mobile** -: *09935619594*
- IX. -: **e-mail**:-*pradeep_4commerce@ymail.com*
- X. **Teaching Experience** -:
- A. Undergraduate -: *27 Years*
- B. Post Graduate -: *12 Years*
- XI. **Teaching Methods Applied-**:
- i. Encouraging question & problem solving in class : Yes
- ii. Announcing topics in advance : Yes
- iii. Holding seminars : Yes
- iv. Use of Audio Visual aids / Smart Classroom : Yes
- XII. **Academic & Professional Growth (From 2008-2015) -:**
- i. Research projects undertaken : *03*
- ii. Research papers published : *05*
- (a) National : *03* (b) International : *02* (c) Proceedings : *01*
- iii. Books Published : *See attachment*
- iv. Guidance rendered to research scholars :(Awarded*03*)(Enrolled -*02*)

- v. Participation in Seminars , Workshops and Conferences (*from 2008-2015*) :
- | | | | |
|--------------|---|----|----------|
| National | : | 20 | (Twenty) |
| Intenational | : | 10 | (Ten) |
- vi. Member of Admission Committees&S.C./S.T. cells.
- vii. Participation in college Administration as : Asst. Dean (D.S.W.)

Academic & Professional Growth

1. Research Projects Undertaken .

- i. “An Evaluation of Rural Marketing System in India with special reference to Allahabad Region.” (Under C.P.E. Scheme , U.G.C.)
- ii. “The impact of changing Lifestyle on Consumer Behaviour with special Reference to Middle Class of Allahabad Region .” (Under C.P.E. Scheme , U.G.C.)
- iii. “An analysis of F.D.I in retail and its Socio- Economics impact on India .”(Under C.P.E. Scheme , U.G.C.).

2. Research Papers published .

- i. “Inclusive financial growth through financial inclusion : Critical review of strategy after ten year of its implentation.” (**SAARANSH-RKH** Journal of management, Listed in cabell’s directory – international by – annual referred research Journal) **vol.3** Jly 2011, ISSN 0975-4601 India.
- ii. “An Empirical study on market segmentation approach : (A Special reference to Allahabad region)” **COSMOS** (Bi annual – published by **MCE society’s Pune India**) (**July 2011- ISBN No : 978-81-907408-9-0**)
- iii. “Branchless Banking and customer protection issues.” **CANDOUR** (Vol.1ISSN No. 2320-5512) . A business journal of **SSVIM 2013 India**.
- iv. “An analysis of piblic & private sector banks performance using **CAMEL MODEL** ” : Journal of applied management and investment **vol. 2** Nov 4, 2013 Australia .
- v. Working Capital Management and Profitability in State owned companies : A case of analysis of National Fertilizers Ltd. – International Journal of Science & Research (**IJSR**) **ISSN** (online) : 2319-7064 **Vol.4** issue 5 May, 2015.

3. Papers in International Seminars .

- i. "International seminar on re-engineering of Indian banking industry in global perspective ". **(Feb 20-21 , 2008 Bareilly college, Bareilly U.P.)**
- ii. "International conference on management Science and Arts " organised by faculty of management studies **Gurukul Kangri University Haridwar Uttarkhand India (15-17 Sep.2008).**
- iii. "International seminar on role of information technology in shaping world economy." **OR by (SSPG College Shahjhanpur Dec.20-21, 2009).**
- iv. "International seminar on impact of globalization skill " **OR by (SSPG College Shahjhanpur Feb.26-27,2011).**
- v. "International seminar human resource management in third world,"**OR by (Furama Silon, Bangkoks, Thailand 06-08 July,2011).**
- vi. "International conference on creativity and innovation breaking the barriers to reach the bottom of the pyramid." **OR by (JK Padampat Singhania Institutes of management of technology Gurgoan Feb.17-18,2012).**
- vii. "International seminar on consumer protection and behaviour in present privalized Era," **OR by (SSPG College Shahjhanpur Feb.25-26, 2012).**
- viii. "International conference on managing inclusive growth (the bottom-up approach for harmonious development)" **March 15-16,2013 . OR by (IBA greater Noida).**
- ix. "International conference on India at the cross roads : the way ahead "- **Feb.07-08,2014 OR by -(IBA greater Noida.)**
- x. "International seminar on economic development with devaluation of non-economic values : problems and remedies," **02-03 March 2014 (SSPG College Shahjhanpur).**

4. Papers in National Seminars

- i. "National seminar on the next wave of globalization : financial integration." **OR by-(SRM College of Eng. & Tech. Bareilly) 16-17 Feb. 2008.**
- ii. "National seminar on role of media in consumer Awareness in rural Areas : A case of study of print media "**(SSPG College Shahjhanpur) 20-21 Dec.2008**
- iii. "National seminar on-Global recession and India. " **OR by govt. Bilasa Girls PG (Auto) College, Bilaspur C.G. 17-18 Jan. 2009.**

- iv. "National seminar on-managing knowledge Capital in current scenario." **OR**by (SRM College of Eng. & Tech. Bareilly) 26 Feb. 2009.
- v. "National seminar on emerging dimension of marketing in India." **OR** by (Vidyant Hindu PG College Lucknow) 10 April, 2009.
- vi. " National seminar on strategies to meet the challenges of global economic meltdown." **OR** by U.P.R.T.O. University Allahabad 04-05 Dec. 2009.
- vii. "National seminar Retailing in India : Emerging trends and challenges." **OR** by DAV Post Graduate College Varanasi . 27-28 March,2010.
- viii. "National seminar on managing talent growth and sustainability." **OR** by (JK Padampat Singhania Institutes of Management of Tech. Gurgoan March 26,2010).
- ix. "National seminar on : managing innovation for sustained excellence." (SRM College of Eng. & Tech. Bareilly) 13-14 Nov. 2010.
- x. "National seminar on : Small and medium enterprises in present economic scenario." **OR** by –Ministry of Corporate affairs New Delhi. 20 Dec,2010.
- xi. "National seminar on : organizational development and its is effectiveness." **OR** by Hemwati Nanadan Bahuguna Govt. PG. College Naini Allahabad. 21-22 Nov. 2010.
- xii. "National seminar on : Global economic crisis in India : issue and challenges." **OR** by I.S.D.C. Allahabad 27-28 Nov,2010.
- xiii. "National Conference on : Retailing in India : Emerging Dimensions to Explore Rural Potential ." **OR** by (IIMT Aligarh 30-31 Jan. 2011).
- xiv. "National seminar on : Human rights and women empowerment ." **OR** by (SSPG College Shahjhanpur 01-03 March 2011).
- xv. "National Conference on : Human right – problems of quality education reasons & remedies ." **OR** by (SSPG College Shahjhanpur 28 Feb 2011 to 01 March 2011).
- xvi. "National seminar on : Change management and transformation." **OR** by (MNNIT, Allahabad April 18, 2012).
- xvii. "National seminar on : Entrepreneurship development : Challenges and opportunities." **OR** by (Buddha PG College, Kushinagar Nov. 05-06, 2012).
- xviii. "National seminar on : Black Money and India Economy." **OR** by (Jagran College of Arts ,Science & Commerce 24 Nov.2012).
- xix. "National seminar on : Employment Generation in developing countries : Challenges & opportunities." **OR** by (SSPG College Shahjhanpur 23-24 Feb 2013).

- xx. "National seminar on : Consumerism and Socio- Economic Development in India."
OR by (SSPG College Shahjhanpur 9th Nov. 2013).

5. Books Published .

- i. **Advanced accountancy in Hindi & English** (Published by Sharda Pustak Bhawan . Allahabad.)
- ii. **बीमाके सिद्धान्त एवं व्यवहार** (Published by Prayag Pustak Bhawan, Allahabad.)
- iii. **व्यवसायिक पर्यावरण**(Published by Kalyani Publication, Ludhiana).

6. Position Hold .

- i. **Reporter** -: International Conference on managerial Science & Arts. (Gurukul Kangri University Haridwar, Uttarkhand 2008).
- ii. **Chair Person** -:(Second Technical session) (Swami Shukdevand International seminar SSPG College Shahjhanpur 2009).
- iii. **Chief Guest** -:(Second Technical session) (Swami Shukdevand International seminar SSPG College Shahjhanpur 2011).
- iv. **Chief of th Jury** -:(Second Technical session) (Swami Shukdevand International seminar SSPG College Shahjhanpur 2013).
- v. **Guest of Honour** -: (Second Technical session) (Swami Shukdevand International seminar SSPG College Shahjhanpur 2014).